



Cristian George Constantinescu

Professional summary

I am a very reliable person and friendly person. I work very hard to achieve my full potential, I look for every opportunity to better myself. I am very adaptable, I am very active, and love to keep moving so working in fast pace environment is what I want. I have good communication skills as I speak three languages I'm fluent in Romanian, Italian and English. I am a quick learner who is always seeking learning opportunities.

An enthusiastic student with a passion for creating engaging social media content. Collaborates with influencers to drive audience engagement and master algorithmic strategy. Eager to take on new challenges and increase accountability to contribute to company success.

Work history

London Professional College - Social media coordinator

Isle of Dogs, City of London

08/2023 - Current

- Defined sophisticated posting and content strategy for Instagram, TikTok and LinkedIn, Facebook
- Maximised engagement across all platforms by identifying and responding quickly to key trends, seasonal themes and market events.
- Adapted content to different formats and platforms, including video editing with Canva.
- Optimised Facebook target audience to improve relevance score, increasing incoming lead generation.

Zenith School Of Studies - Social Media Coordinator

London, Canary Wharf

11/2022 - Current

- Analysed competitor activity, identifying ways to diversify, expand and engage with the target audience.
- Continuously monitored competitor activity, identifying ways to diversify, expand and capture the attention of the target audience.
- Drove lead conversion by constantly monitoring social conversations for opportunities to engage.

✉ cristiang2k19@icloud.com

☎ 07540065351 / 07540065351

📍 210 Church Road, Leyton, City of London E10 7JQ

🌐 Romanian

in <https://www.linkedin.com/in/cristian-george/>

Skills

- Communication, fast learner, web designer, graphic designer, Advertising Facebook Instagram and TikTok, and organic marketing.
- Logo creation
- Website graphics
- Social media graphic
- Print graphics
- Social media engagement
- IG reels
- Digital design
- Instagram account management
- WIX
- Copywriting abilities
- Market research expertise
- Signature dish creation
- Kitchen sustainability improvement
- Innovative plating techniques
- Regulatory compliance

Education

06/2012

College of Sport

Focsani

NVQ Level 2: Sport

- Elected Captain of High School Team
- Member of Rugby Team

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Elizabeth School of London - Marketing Officer & Digital Marketing

London, Holborn

04/2022 - 11/2022

- Attended marketing events and conferences to raise brand awareness.
- Enhanced engagement and improved conversion rates by advertising online.
- Tracked marketing and sales performance and innovated strategies to gain favourable results.
- Engaged key audiences via social media channels using content generation and channel management.

Cafe Rouge - Sous Chef

Pinner, Harrow

07/2019 - 05/2020

- Open kitchen, service, delegate team members, delivery, doing the schedule for the team with my head chef, counting, temperature check and order.
- Planned and directed food preparation in fast-paced restaurant environments.
- Plated food according to restaurant artistic guidelines for attractive presentation.
- Acted as head chef when required, maintaining continuity of service and quality.
- Maintained total control to maximize guest satisfaction and team productivity.

Leon Restaurant - Victoria - Training Champion=Supervisor

London

12/2016 - 05/2019

- Run kitchen, delegated team members, delivery, responsible for procedures and system, cooked, service, and organized breaks of team members.
- Managed staff rotas, planning workloads effectively and strategically.
- Built customer retention and satisfaction by delivering top-quality service.
- Led by example to maintain team motivation, ensuring daily tasks were performed accurately and efficiently.
- Increased team productivity through effective staff planning, coordination, and task delegation.

- Collaborated with multidisciplinary teams to deliver projects and uphold company standards.
 - Received and processed stock using inventory management system.
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Additional Information

- Eligible to work in the UK: Yes